GOVERNMENT OF ANDHRA RPADESH
A B S T R A C T

Andhra Pradesh Tourism Promotion – M/s. Vibzar Media Pvt. Ltd., Theatre Advertisement – Spanning of 20 seconds for promoting the theme of Water Fountain in Bhavani Island and screening in the Cinema Theatres in Vijayawada for a span of 14 days - 80% amount of Rs.5,34,712/- (Rupees Five Lakh Thirty Four Thousand Seven Hundred and Twelve only) released – Remaining 20% amount of Rs.1,33,678/- (Rupees One Lakh Thirty Three Thousand Six Hundred and Seventy Eight only) – Sanction - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 188 Dated: 28-05-2018

Read the following:-

1) Proposal from Sri Venu Gopal, M/s. Vibzar Media Pvt. Ltd., Dated 21.02.2018.
2) Govt. Lr.No.686//PMU/2018, Dated: 05.03.2018.
3) G.O. Rt.No. 120, YAT&C (PMU) Department, Dt: 20.03.2018.
4) Invoice from Managing Director, M/s. Vibzar Media Pvt. Ltd., Dated: 23.05.2018.

* * *

O R D E R:-

In the reference 1st read above, M/s. Vibzar Media Pvt. Ltd., Vijayawada has submitted a proposal for an advertisement to be screened for a Span 20 seconds on promoting the theme of Water Fountain in Bhavani Island and screening the same in the cinema theatres in Vijayawada for a Span of 14 days. Accordingly, Government have issued a Work Order in letter 2nd read above for releasing an advertisement with a duration of 20 seconds in theatres in Vijayawada for a span of 14 days at the rate of Rs.6,68,390/- (Rupees Six Lakh Sixty Eight Thousand Three Hundred and Ninety only) including all applicable taxes. In the reference 3rd read above, the Government released 80% payment i.e. Rs.5,34,712/- (Rupees Five Lakh Thirty Four Thousand Seven Hundred and Twelve only) from the total amount of Rs.6,68,390/- (Rupees Six Lakh Sixty Eight Thousand Three Hundred and Ninety only) including taxes as advance payment.

2. Accordingly, in the reference 4th cited, the Managing Director, M/s. Vibzar Media Pvt. Ltd., Vijayawada has submitted the screening certificates, invoice for an amount of Rs.1,33,678/- (Rupees One Lakh Thirty Three Thousand Six Hundred and Seventy Eight only) and requested to release the same.

3. Government after careful examination of the issue, hereby released 20% of remaining payment i.e. an amount of Rs.1,33,678/- (Rupees One Lakh Thirty Three Thousand Six Hundred and Seventy Eight only) including all taxes as part and final payment, to M/s. Vibzar Media Pvt. Ltd., Vijayawada towards screening of Advertisement for a span of 14 days in Theatres of Vijayawada.

4. The amount sanctioned at para-3 above, shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation, 11–State Development Schemes, SH-13– Tourism PMU, 260– Advertisement, Sales and Publicity Expenses".

....2

5. The Drawing & Disbursing Officer, YAT&C (PMU) Department shall draw the amount sanctioned at para-4 above, and disburse the same to M/s. Vibzar Media Pvt. Ltd., through Bank. The following are the bank details.

Account name	:	M/s. Vibzar Media Private Limited
Bank Name	:	HDFC Bank
Bank Account No	:	50200028120610
Branch Name	:	Gurunanak
IFSC Code	:	HDFC0009062
PAN No.	:	AAGCV 0825-K
GST	:	37AAGCV0825K1Z4

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA, IAS
SECRETARY TO GOVERNMENT

To
M/s. Vibzar Media Pvt. Ltd., 57-14-25, Lakshmi Vilas,
Second Floor, Patakalava Road, Patamata, Vijayawada.
The Drawing & Disbursing Officer, YAT & C (PMU) Department.
The Deputy Pay and Accounts Officer, A.P. Secretariat Branch.
The YAT & C (PMU-Claims) Department.
Sf/Scs.

//FORWARDED:: BY ORDER//

SECTION OFFICER